



STUDIO
rda

BRAND DESIGN



Our clients range from large corporates, medium sized companies, established brands even young startups.

We design various brand touch points that start from the identity, to the digital interface, through print communications till the spatial environments

The sectors we have designed for are retail, culture, finance, real estate, hospitality, consulting, education and even entertainment.



Our completed works include Brand design for

- a business management school
- an Indo-Korean cultural centre,
- trusted finance institution in coimbatore
- a hilltop cottage in kotagiri
- couple of city malls,
- a skating rink, foodtruck and a family fun park in florida
- famous restaurant chain in the city,
- a well reviewed hotel in trichy,
- five editions of an International film festival,
- an exciting fashion boutique in bangalore,
- a mega safety campaign for an energy company,
- an extension to a legendary brand
- a student experience centre for an engineering college

and diverse design projects for a variety of clients.



INKO CENTRE : CASE STUDY

Being a brand design firm based in chennai since 2005 has given studio RDA many years of experience in this field.

We have designed for various clients across sectors and have built a strong multidiscipline design portfolio with many successful stories. Our design process is both strategic and creative thereby ensuring effective results for our clients.

We can create the brand experience for our clients by

- Launching a new brand,
- Rebrand an existing one,
- Develop and manage the Brand.



www.studiorda.com